

Brockton Public Schools School Committee Policy

ADVERTISING IN THE SCHOOLS

No advertising of commercial products or services will be permitted in school buildings or on school grounds or properties without School Committee approval. This includes use of the name of the school system or any school to promote any product or service. The publications of the school system will not contain any advertising. However, this will not prevent advertising in student publications that are published by student organizations, subject to administration controls, or the use of commercially sponsored, free teaching aids if the content is approved by the administration.

Promotional materials must contain the following disclaimer, prominently displayed or affixed to the material: The Brockton Public School System neither endorses nor sponsors the organization or activity represented in this material. The distribution or display of this material is provided as a community service.

CROSS REFS.: JP, Student Gifts and Solicitations